**ALAGAPPA COLLEGE OF TECHNOLOGY**

**ANNA UNIVERSITY-600025**

**NAAN MUDHALVAN ASSIGNMENT**

**DIGITAL MARKETING**

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**Roll No:** 2020308004

**Department:** B. Tech Pharmaceutical Technology

**College:** Alagappa College of Technology, Anna University.

**Naan Mudhalavan ID:**

C095ED2AD7A87D9A79A4876FDA05737C

Zone: Zone-1

**Assignment-1:**

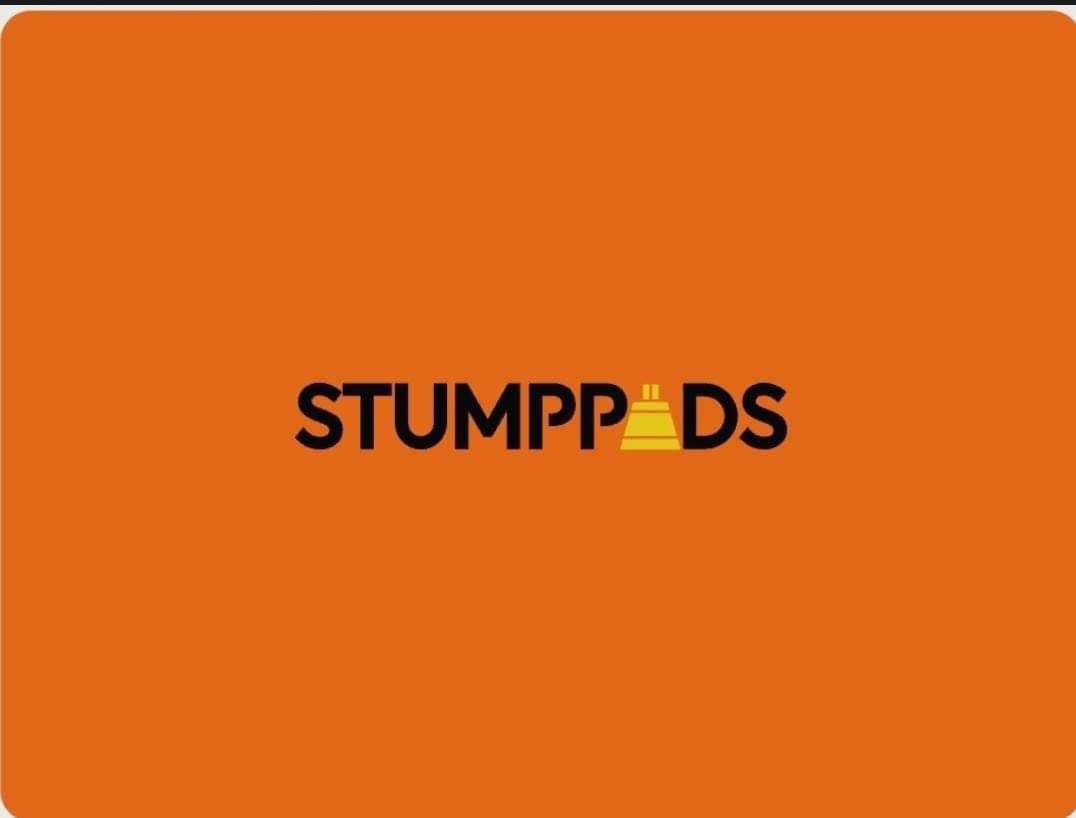
Create a company name and design a poster and logo for that company.

Company Name: stump pad

Company Description: Best sports accessories at an affordable price

Company Type: sports brand

Logo:



Poster:



**Assignment-2:**

Create a blog describing about your company.

Blog Link:

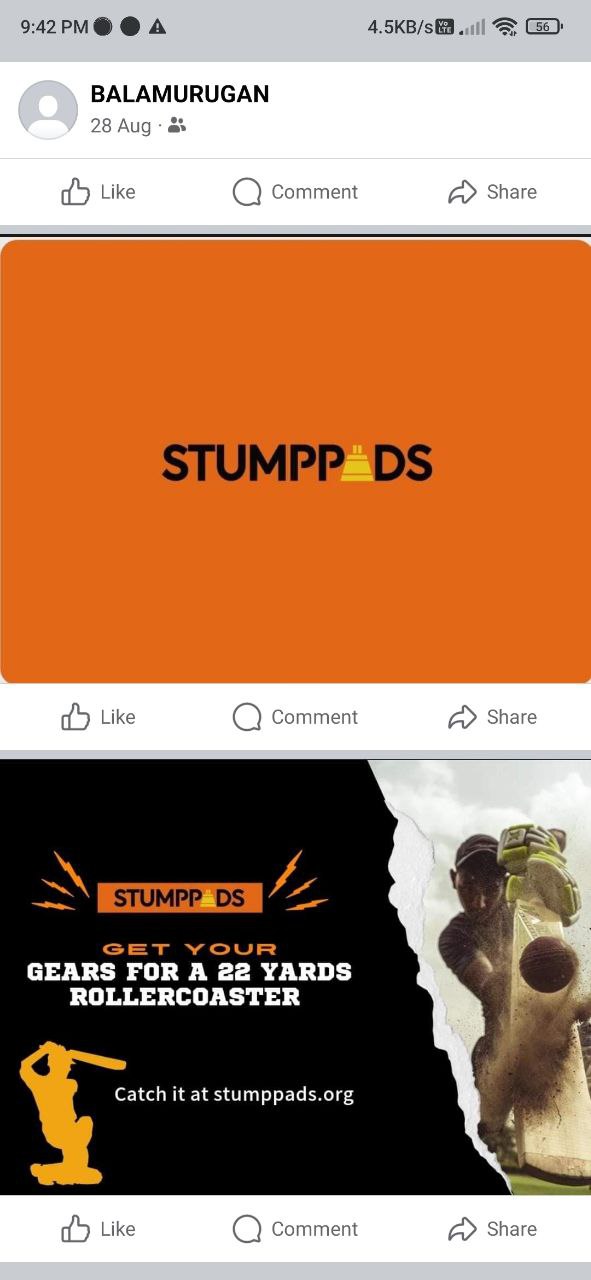
<https://stumppads.blogspot.com/>



**Assignment-3:**

Create a Facebook account for your company

Facebook ID:



**Assignment-4:**

Create an Email Newsletter for your company and post it in your company blog site. Do google analytics for you blog and send google analytics id.

Google Analytics Measurement ID: G-1NEP7D90HJ

Email Newsletter link:

<https://stumppads123.blogspot.com/2023/10/stumppads.html>

Email Newsletter:

